

# **BirdLife International Tokyo**

## **Annual Report 2025**

**(1 January – 31 December 2025)**



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## Message from the Representative Director

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Since its establishment in 2002, BirdLife International Tokyo (hereinafter referred to as BirdLife Tokyo) has carried out a wide range of activities around the world, including the conservation of ecosystems and species, forests and oceans, as well as the improvement of local livelihoods and environmental education.

In 2025, BirdLife Tokyo's activities extended across 14 countries worldwide, including countries in Asia, Africa, and South America. In Brazil in particular, with support from the Keidanren Nature Conservation Fund, we achieved the world's first successful captive breeding of the Blue-eyed Ground Dove, a species that had been thought extinct for 75 years. In Japan, foundational work to restore wetlands affected by the Great East Japan Earthquake in Higashimatsushima City, Miyagi Prefecture, was completed, and we held events such as birdwatching activities with the participation of local citizens.

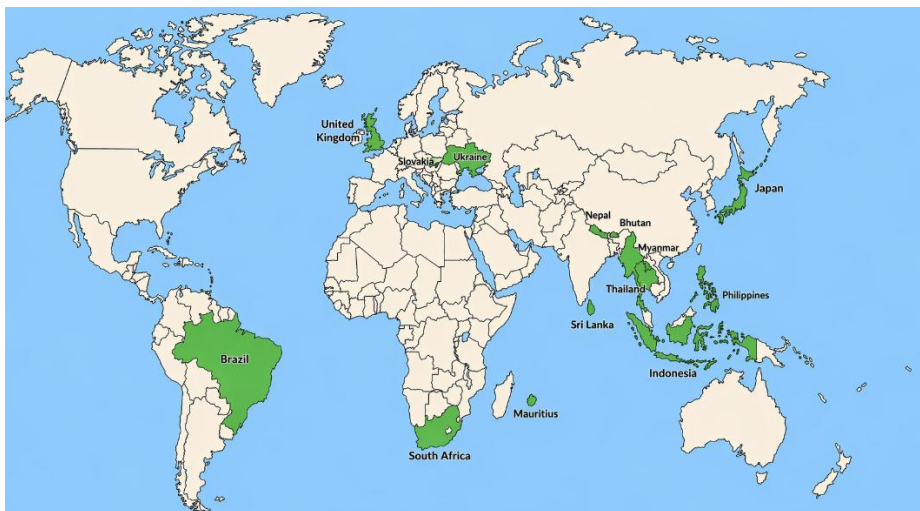
Going forward, we will continue to work with our 124 partner organizations across 119 countries and territories to conserve biodiversity and contribute to solving international environmental issues.



*Keiko Suzue*

Keiko Suzue  
Representative Director  
BirdLife International Tokyo

### Highlights in 2025



# About BirdLife International

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## OUR VISION

BirdLife International is the only global partnership dedicated to conserving birds and all life on Earth.

Our mission is to conserve birds, their habitats, and the biodiversity of the planet, and to build with people a society that can use natural resources sustainably.

To achieve this, we work in four priority areas.

## OUR APPROACH

We carry out conservation activities based on the needs of each region and work together with local communities to create lasting change.

- **Species:** We are committed to safeguarding the future of all birds. We also submit bird assessments to the IUCN Red List and serve as the global authority on their status and conservation.

- **Sites:** Habitat conservation is essential to protecting birds. BirdLife identifies and conserves more than 13,000 Important Bird and Biodiversity Areas (IBAs) around the world and, as a founding member of the Key Biodiversity Areas (KBA) Partnership, has been deeply involved in the development of the KBA Standard. We also serve as Co-Chair of the KBA Technical Working Group.

- **Systems:** This refers to the systemic and structural drivers of biodiversity loss. BirdLife works to promote sustainable agriculture, fisheries, and renewable energy. We are working to transform these into systems that are good for both people and nature.

- **Society:** We communicate with people, broaden learning, and encourage action in order to protect nature. We recognize that nature is essential to our lives and strive for a fair and sustainable society



## BirdLife in numbers

*Creating measurable change to conserve birds around the world.*

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### Key Achievements in 2025

- Through the eighth IUCN Red List update covering all bird species, **1,360** species were reassessed.
- The world's largest seabird tracking database was updated; the number of species covered reached **189**, and the cumulative number of tracking locations reached approximately **78 million**.
- Australia joined the list of countries introducing AVISTEP, a tool for assessing the impacts of renewable energy development on birds, bringing the total to **9** countries.
- To protect the Endangered African Penguin, BirdLife secured from the judiciary the designation of fishing exclusion zones for a period of **10** years.

### Overview

Name:	BirdLife International Tokyo
Representative Director:	Keiko Suzue
Board of Directors:	Naruo Toda, Mitsuru Murai, Tomoko Miyazaki

## SITES

*We are working on habitat conservation and restoration in order to protect wildlife ecosystems.*

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◆ **Restoration of Wetlands Damaged by the Earthquake - Japan –**

We have been advancing the restoration of the Suzaki Wetland in Higashi-Matsushima City, Miyagi Prefecture, which suffered severe damage from the tsunami caused by the Great East Japan Earthquake in 2011, with support from ARTE GENESIS Co., Ltd. and K&G Shoji Co., Ltd.

In order to turn this wetland into a "Wetland Park" where people and nature coexist, and with the support of Ms. Michiyo Katogi, we established the Nobiru Wetland Park Promotion Council in March 2025 together with Higashi-Matsushima City and the C.W. Nicol Afan Woodland Foundation, and began efforts toward realizing this vision.



Suzaki Wetland, where many wild birds now visit and vegetation recovery can be seen  
©Higashi-Matsushima City



An event held in Higashi-Matsushima City ©Higashi-Matsushima City

◆ **Assessment of the Impacts of Oil Spills on Waterbirds - Mauritius –**

With support from the MOL Mauritius Support Fund for Environmental Recovery, Conservation and International Cooperation, a public trust, we are strengthening the monitoring framework in collaboration with our partner in Mauritius, the Mauritian Wildlife Foundation, in order to assess the medium- and long-term impacts on birds of the grounding of the MV WAKASHIO in 2020.

In 2025, we conducted surveys of shorebirds and seabirds and outreach activities for the public, while also carrying out scientific analyses of the data accumulated through our activities to date, with a view to formulating recommendations for biodiversity conservation in Mauritius.



Participants listening to an explanation about bird conservation ©MWF

◆ **Promoting Forest Conservation Activities through ICT Technology - Indonesia -**

In Harapan Forest, which stretches across southern Sumatra, Indonesia, forest loss has become a serious problem due to illegal logging, arson, and other threats. Since 2018, with support from Fujitsu Limited, we have been conducting forest patrols and monitoring using ICT.

In 2025, we newly installed camera traps and communication towers to monitor illegal activities, establishing a system to watch over the forest in real time. We also launched public information-sharing activities and workshops, expanding support for forest conservation.



Newly installed camera trap©Burung Indonesia

## SPECIES

*We conserve threatened species and their habitats.*

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### ◆ Conservation of the Blue-eyed Ground Dove - Brazil

In 2015, the Blue-eyed Ground Dove, which had been thought extinct, was rediscovered in southeastern Brazil after 75 years. The Blue-eyed Ground Dove is endemic to Brazil and lives in a distinctive ecosystem known as the Cerrado. Since 2024, BirdLife Tokyo and our partner SAVE Brasil, with support from the Keidanren Nature Conservation Fund, have been working to conserve the habitat of the Blue-eyed Ground Dove and increase its population. In 2025, we succeeded in captive breeding and continued to monitor breeding conditions for both captive and wild individuals.



The Blue-eyed Ground Dove, rediscovered after 75 years ©Ciro Albano



Chick born at the Parque das Aves Bird Conservation Center ©Bianca FernandesParque das Aves

◆ **Conservation of Songbirds - Indonesia –**

In Indonesia, poaching of songbirds has become increasingly serious due to the expansion of markets linked to birdsong contests. With support from the Keidanren Nature Conservation Fund, BirdLife Tokyo and our partner Burung Indonesia are promoting conservation activities on Java toward the establishment of a sanctuary for songbirds.

In 2025, we advanced the development of land-use plans and environmentally considerate businesses. We also submitted the results of surveys conducted in five Southeast Asian countries to the IUCN and to the governments of the countries surveyed.



In the market ©Burung Indonesia

◆ **Promoting Coexistence between Seabirds and Fisheries - Japan, Indonesia - Japan, Indonesia -**

One of the most serious problems facing seabirds is bycatch in fisheries (incidental catch of non-target species in fishing gear). In particular, many seabirds, including albatrosses and other threatened species, are killed in longline fisheries.

To address this issue, in 2025 we undertook the following three activities with support from the David and Lucile Packard Foundation.

1. We participated in meetings of international tuna fishery management organizations and held discussions with fishers, government representatives, and researchers in Japan.
2. In collaboration with Usufuku Co., Ltd. in Kesenuma, we conducted a project to evaluate tori lines, one of the bycatch mitigation measures.
3. Together with our partner organization, Burung Indonesia, we held a workshop for local stakeholders to support the launch of a bycatch reduction outreach and education project for longline fishers in Indonesia.



A Snowy Albatross pair ©Rosie Hall

## SYSTEMS

*We provide a range of assessment tools that support biodiversity conservation and, through them, promote change in social systems.*

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◆ **Supporting biodiversity information disclosure using IBAT**

IBAT (the Integrated Biodiversity Assessment Tool) is an online assessment tool used by international organizations and companies to understand biodiversity risks associated with their operations. It visually integrates information on protected areas, Key Biodiversity Areas (KBAs), and the distribution of threatened species around a specified area, thereby supporting decision-making.

BirdLife International developed IBAT together with the United Nations Environment Programme World Conservation Monitoring Centre (UNEP-WCMC), the International Union for Conservation of Nature (IUCN), and Conservation International (CI).

----- **Biodiversity Assessment Tools Offered by BirdLife** -----

Assessment Tool	Overview
<b>IBAT</b> Integrated Biodiversity Assessment Tool	A tool that utilizes data on species and critical habitats to conduct desk-based biodiversity impact assessments. It provides specific information on biodiversity and important habitats. It is possible to analyse and evaluate under the "L" of TNFD's LEAP approach*. In 2024, the "Disclosure Preparation Report," which supports CDP responses and GRI-compliant information disclosure, was published.  *LEAP approach: Analysis Process of TNFD* which conducts location identification, impact analysis, and priority setting. *TNFD (Taskforce for Nature-related Financial Disclosure): An international framework which fosters assessment and disclosure of natural capital and biodiversity risk.
<b>AVISTEP</b> The Avian Sensitivity Tool for Energy Planning	A tool to assess the impact of renewable energy development on birds.
<b>PRISM</b> Practical methods for evaluating the outcomes & Impacts of Small–Medium sized conservation projects	A guide (kit) for setting better targets and conducting pre-and-post evaluations of small to medium-sized environmental conservation projects to create a positive cycle of environmental activities.
<b>Economic Value Assessment for Afforestation Activities</b>	A tool to estimate and evaluate the economic value contributed by afforestation, allowing for calculation from just one tree. Limited to use in Japan only.
<b>TESSA</b> Toolkit for Ecosystem Service Site-based Assessment	A tool to evaluate the economic value of ecosystem services at specific locations using existing data and survey information.

## SOCIETY

*We promote initiatives aimed at realizing a society in which people and nature coexist.*

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### ◆ Fostering the Next Generation of Leaders through Wild Bird Conservation - Japan

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Since 2020, with support from Pacific Century Premium Developments and together with Miyajimanuma no Kai, we have been working to conserve important habitats for migratory birds in Hokkaido. In January 2025, we held a children's wetland exchange program between Tsurui Village and Bibai City in Tsurui Village.

Based on prior learning, participants observed Red-crowned Cranes up close and reported on each other's activities. In October, another exchange program was held in Naganuma Town, a breeding area for Red-crowned Cranes, deepening participants' understanding of the role of wetlands and regional ecosystems. BirdLife Tokyo will continue to support children who will become future environmental leaders.



the observation event held in Tsurui Village © Miyajimanuma no Kai

◆ **Initiatives for Cleanup Activities and Raising Environmental Awareness - Japan –**

In September 2025, with support from Dow Chemical Japan Ltd., we carried out a cleanup activity at Yatsu Tidal Flat in Chiba Prefecture, a Ramsar Convention wetland. About 50 people participated, including employees, their family members, and staff, and collected two cartloads of rubbish and plastic fragments (80 kg).

We also provided a preparatory lecture on the issue of marine plastic and the role of tidal flats, making the activity a meaningful initiative that helped raise participants' environmental awareness.



the cleanup activity ©BirdLife International Tokyo

## Expanding the Circle of Support

*We organise charity events to support BirdLife's research, surveys, and environmental conservation activities around the world.*

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### ◆ Organising Gala Dinner

BirdLife Tokyo holds two gala dinners every year to support nature conservation activities. In 2025, around 450 people attended the Osaka Spring Gala and around 550 attended the Tokyo Gala Dinner.

The proceeds are used to strengthen the BirdLife International Japan Fund for Science and for bird conservation, habitat conservation, environmental education, and related activities concerning endangered species in six Asian countries including Indonesia, as well as in Ukraine and Slovakia.



In Tokyo Gala©Keyshots.com



Her Imperial Highness Princess Takamado, Honorary President, delivering remarks©Keyshots.com

Toast by BirdLife CEO Martin Harper©Keyshots.com

◆ **Birdlife International Japan Fund for Science**

Established in 2019 to commemorate the 15th anniversary of Her Imperial Highness Princess Takamado's appointment as Honorary President, the BirdLife International Japan Fund for Science supports the research and scientific work that underpin BirdLife's bird conservation and nature conservation activities around the world.

This fund supports the work of the research team in BirdLife's science division, and the results are published through the IUCN Red List and used as scientific evidence by national governments and international organizations. This year as well, many species were reassessed and, although improvements were seen in some cases, it was also confirmed that many birds remain under threat. Because assessments also include revisions resulting from improved knowledge, continued research and study are essential.

In addition to proceeds from the Osaka and Tokyo gala dinners, this fund also received donations from many companies, organizations, and individuals, including Chopard Japan Ltd. We will continue to support research and scientific work through this fund.



Red Data Book explaining the world's threatened species



Conservation of the Yellow-crested Cockatoo - Indonesia -



Conservation of the Eurasian Reed Warbler - Ukraine -



Conservation of the Bengal Florican - Nepal -

## Your Support

*We received generous support from many individuals and companies who share our values and activities at BirdLife.*

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◆ **ARTE GENESIS, Inc.**

◆ **K and G Shoji K.K.**

ARTE GENESIS, which operates over 300 beauty salons worldwide, and K and G Shoji K.K., with over 130 beauty salons mainly in the Kanto region, have made donations based on the number of hair colour treatments performed in their salons. The support is being used for wetland restoration and maintenance activities in Higashi-Matsushima City, Miyagi Prefecture, which was affected by flooding caused by the Great East Japan Earthquake.

◆ **ITO-YA LTD.**

ITO-YA's original ROMEO ballpoint pen, created with the desire to "protect birds and nature" features an endangered bird design and is adorned with the technique of high maki-e. A portion of the sales from these pens is donated to BirdLife's environmental conservation activities.

◆ **Sorimachi Group**

Since its founding in 1955, Sorimachi Group has been supporting Japanese accounting in various forms. Through the company's internal fundraising efforts, they have made contributions to BirdLife's activities. The group aims to be a "first penguin," boldly taking on challenges, and has supported us for six years. The funds are used to support penguin conservation efforts in South Africa.

◆ **FELISSIMO CORPORATION**

In collaboration with FELISSIMO, which sells a wide range of fashion and lifestyle products, we have sold products designed with birds. For each product sold, 100 yen is donated to the BirdLife wildlife fund to support our environmental conservation efforts.

◆ **BLS (BirdLife Supporters Club)**

The BirdLife Supporters Club, formed by volunteers from the field of anaesthesiology, has raised funds through auctions at their meetings again this year.

◆ **LGT Wealth Management Trust Inc.**

LGT Wealth Management Trust Inc, the Japanese subsidiary of LGT, an international private banking and asset management group managed by the Princely Family of Liechtenstein, has donated funds. The company emphasizes sustainability and has supported BirdLife's scientific research and activities since 2022.

◆ **The All Nippon Kyudo Federation**

The All Japan Kyudo Federation, where bird feathers are used in the arrows of Kyudo (Japanese archery), has been supporting BirdLife's scientific research and activities for five years since 2021.

◆ **Yahoo! Internet Fund**

On our Yahoo! Online Donation platform, there are project pages to support BirdLife Tokyo office as well as pages for Spoon-billed Sandpipers, Cape Penguin, Sarus Crane, wild birds in Brazil, and forests in Indonesia.

◆ **Mr. Haruhiko Doi**

Mr. Haruhiko Doi, a social entrepreneur who supports young people and efforts to solve a wide range of issues around the world, made a substantial donation. The full amount will be used for operational expenses for the 2026 global conference that will gather BirdLife stakeholders from more than 100 countries.

## ◆ Support Members of Organisations and Individuals

Birdlife has supporter systems for corporations and organisations or for individuals. We also have a unique supporter system allowing members to support actions to conserve endangered species as foster parents called the RBC (Rare Bird Club).

Below is the list of corporate and individual sponsors of 2025 (in the alphabetical order).

### ● Corporate Members

- ARTE GENESIS, Inc.
- Alpha Foods Co., Ltd.
- Izumo Taisha
- Izumo Taisha Cultural Foundation
- K and G Shoji K.K.
- Koma Jinja
- Komajakko no kai
- Samukawa-jinja
- Daihonzan Sojiji
- Nippon Shokubai Co., Ltd.
- Fushimi Inari Taisha
- Hokkaido Jingu
- Masumida-jinja

### ● Individual Members (Friends of BirdLife)

“Friends of BirdLife” is a support system of a donation which is 5,000 JPY per unit. Donation from individual members is allocated for the projects and our operating expenses. We accept bank transfer and credit card payments. Automatic renewal system is available with a credit card.

### ● Other Supporters

- One Step Co., Ltd
- Toyu kai Kanto Branch Volunteer Group

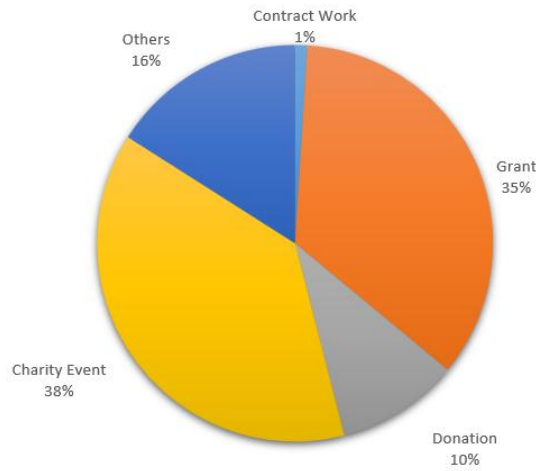
# Financial Report

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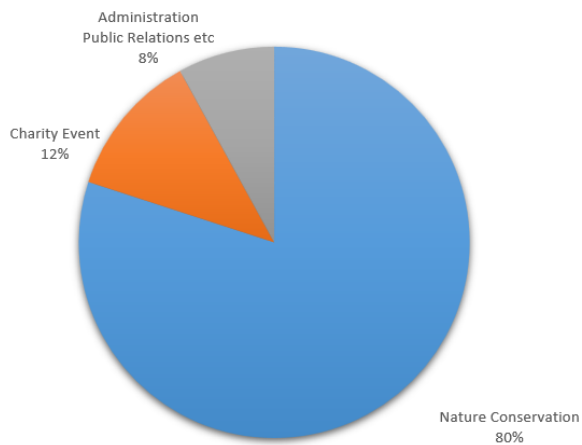
Financial Report for FY 2025 (January 2025 to December 2025) is as follows:

- Income: JPY 432,700,934
- Expenditure: JPY 432,700,934

➤ Income



➤ Expenditure



The forecasted figures at the end of December 2025 (prior to accounting audit)

## Together we are BirdLife International Partnership for nature and people



### General Incorporated Association BirdLife International Tokyo

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