

**Building capacity for evidence-based evaluation of conservation activities –  
tools to help assess progress on the Aichi Targets and beyond**

**CBD COP 14— Side-event 2915, M7 Youth Room, Building I**

**Sunday 18th November 2018 13:15—14:45**

Agenda Item	Speakers	Time
Introduction and overview	Iain Dickson (BirdLife International)	13:15 – 13:20
Red List, State of the World's Birds	Melanie Heath (BirdLife International)	13:20 – 13:30
PRISM overview—a tool for testing conservation approaches on the ground and building evaluation capacity within conservation organisations	Iain Dickson (BirdLife International)	13:30 – 13:40
Application of PRISM on the ground for bird conservation	Fadzai Matsimbo (BirdLife Zimbabwe)	13:50 - 14:00
Development of theory of change for conservation in practice	Ken Mwathe (BirdLife International)	13:40 – 13:50
Linking to National reporting: example of the MIKT IKB Scorecard	Laura Cerasi (CMS Taskforce)	14:00 – 14:10
Group discussion:  - How can we ensure that monitoring of conventions both provides useful information and is feasible to implement at local, national and international levels  - How can we best use PRISM and related tools/initiatives to address key capacity gaps  - How can we ensure that monitoring of implementation of the conventions is part of a 'live' process that helps to understand where strengths and weaknesses lie and identify capacity and funding priorities to improve implementation.	Chair: Iain Dickson	14:10 – 14:35
Toyota's support of the IUCN Red List and PRISM for conservation outcomes as a part of broader Corporate Social Responsibility commitments	Toyota Director	14:35 – 14:45